

Electricity Costs

Estimated Annual Price of Electricity*

| | (inc. GST) |
|--|------------|
| All Time Tariff - Domestic Light and Power (Tariff 110) | |
| 2 MWh pa | \$756 |
| 5 MWh pa | \$1,604 |
| 8.5 MWh pa | \$2,718 |
| Controlled Load - Hot Water (Tariff 116) | |
| 1.5 MWh pa | \$189 |

* This estimated annual cost is based on Simply Energy's market contract residential rates and a contract commencing on 1 August 2011. As such, the actual annual cost may vary from that shown above depending on the commencement date of the contract, and any increases to Simply Energy's market contract residential rates (if any).

Electricity Rates

| | Rates Ex GST | Rates Inc GST |
|--|-----------------|------------------|
| Electricity Tariff (Peak - 110Q) | | |
| First 3.2877 kWh/day cents/kWh | 23.96 | 26.35 |
| Next 7.6712 kWh/day cents/kWh | 24.39 | 26.83 |
| Next 16.4384 kWh/day cents kWh | 28.27 | 31.10 |
| Next 27.3973 kWh/day cents/kWh | 30.89 | 33.98 |
| Remainder cents/kWh | 30.89 | 33.98 |
| Supply Charge cents/day | 56.04 | 61.65 |
| Controlled Load Tariff (Off Peak - 116) | | |
| First 21.9178 kWh/day cents/kWh | 11.47 | 12.62 |
| Remainder cents/kWh | 12.49 | 13.74 |

Rates

Your initial rates are the same as Simply Energy's current market contract rates for residential customers with your meter type in your distribution area. We may vary your rates under the market contract terms for Consumer Price Index (CPI) increases and to recover increases in costs we incur in selling you energy. We will give you 3 months notice for certain increases that exceed CPI as stated in the market contract terms, and you can terminate within that 3 months without penalty.

Fees and Rebates

Account Establishment Fee

Not applicable to this offer.

Exit (Termination) Fee

This contract has a term of 2 years from the supply start date. If your contract is terminated after the 10 business day cooling off period and before the end of the term, you will have to pay a termination fee. The termination fee is \$95 (GST inclusive) if you cancel within the first 12 months of your electricity contract and \$75 (GST inclusive) if you cancel in the second 12 months of your electricity contract.

Note: This is not an offer and the information in this statement is subject to change.

This price fact sheet is presented in accordance with the requirements of the Energy Price Disclosure Code made by the Essential Service Commission of South Australia. For information about choosing an energy retailer and to compare energy retail prices, visit www.escosa.sa.gov.au or call 1800 226 100.